

RETAIL STORE FOOD PRICE LIST

SPRING/SUMMER 2010

These are the food items offered at a discount to our store customers through July 15, 2010. Please refer to YOUR PRICE column to find the amount SERRV will charge you for each item. We have included columns indicating the Suggested Retail Price (SRP)* and the discount percentage we are offering you per product.



SKU	PRODUCT NAME	PG	YOUR PRICE	SRP	DISCOUNT	SKU	PRODUCT NAME	PG	YOUR PRICE	SRP	DISCOUNT
JUST COFFEE						SINDYANNA OF GALILEE					
00216	Ethiopian Light	20	\$7.50	\$10.00	25%	43086	Za'atar Mix	16	\$3.65	\$5.50	33%
00218	Decaf Peru	20	\$7.95	\$11.00	28%	43106	Organic Olive Oil	16	\$4.90	\$7.50	35%
00219	Breakfast Blend	20	\$7.10	\$10.00	29%	43341	Org Olive Oil Cs/12	w	\$52.54	\$90.00	42%
00225	Hope and Justice	20	\$7.10	\$10.00	29%	CAFE JUSTO					
00228	Peru Dark Whole Bean	20	\$7.10	\$10.00	29%	61200	Mexican Morning Roast	20	\$5.50	\$8.00	31%
00229	Peru Dark Ground	20	\$7.10	\$10.00	29%	61201	Mexican Decaf	20	\$6.80	\$9.75	30%
00245	Half Caff	20	\$7.15	\$10.25	30%	KUMBESHWAR TECHNICAL SCHOOL					
00246	Las Diosas	20	\$7.00	\$10.00	30%	65132	Organic Ginger Tea	20	\$4.75	\$7.50	37%
THREADS OF YUNNAN						MAHAGUTHI					
15018	Silk Green Tea	20	\$3.00	\$4.50	33%	65916	Himalayan Tea Basket	20	\$8.50	\$12.00	29%
15019	White Dragon Tea	20	\$6.00	\$9.00	33%	CANDELA					
15020	Blossom Flower Tea	20	\$4.00	\$6.00	33%	72227	Organic Brazil Nuts	17	\$3.60	\$5.50	35%
COOCAFE						72379	Sm Choc Brazil Nuts	17	\$2.30	\$3.50	34%
22019	Forestal Cafe Dark	17	\$5.50	\$8.00	31%	72604	Org Brazil Nut Oil	16	\$4.80	\$7.50	36%
22020	Forestal Cafe Light	17	\$5.50	\$8.00	31%	72830	Lg Choc Brazil Nuts	17	\$6.85	\$10.50	35%
DIVINE CHOCOLATE						EQUO					
23008	Milk Small Cs/30	18	\$32.49	\$47.70	32%	82016	Spiced Rooibos Tea	17	\$2.95	\$4.50	34%
23014	Dark Large Cs/10	18	\$21.89	\$35.90	39%	82101	Rooibos Tea	17	\$2.95	\$4.50	34%
23015	Milk Large Cs/10	18	\$21.89	\$35.90	39%	35813	English Breakfast	w	\$2.25	\$3.00	25%
23019	Dark Small Cs/30	18	\$32.49	\$47.70	32%	ESWATINI SWAZI KITCHEN					
23021	Hazelnut Cs/10	18	\$21.89	\$35.90	39%	84002	Peach 'N Ginger Jam	17	\$4.00	\$6.00	33%
23035	White Bars Cs/10	18	\$21.89	\$35.90	39%	84003	Hot Mango Chutney	17	\$4.00	\$6.00	33%
23046	Mint Dark Cs/10	18	\$21.89	\$35.90	39%	84008	Mango Jam	w	\$4.00	\$6.00	33%
23047	Dark Mini Bars	19	\$40.50	\$53.99	25%	84013	Lime Marmalade	w	\$4.00	\$6.00	33%
23051	After Dinner Mints	19	\$4.89	\$6.50	25%	84014	Marula Jelly	w	\$4.00	\$6.00	33%
23056	Cocoa Powder	19	\$3.60	\$5.50	35%	WOMEN'S BEAN PROJECT					
23057	Dark Eggs	19	\$3.75	\$4.99	25%	95185	Toni's 10 Bean Soup	17	\$4.15	\$5.50	25%
23058	Milk Eggs	19	\$3.75	\$4.99	25%	95356	6 Bean Org Soup	17	\$4.50	\$6.00	25%
23059	Fruit And Nut Cs/10	18	\$21.89	\$35.90	39%	95622	Spicy Split Pea Soup	17	\$4.15	\$5.50	25%
23063	Crunch Bars Cs/36	19	\$35.99	\$57.24	37%	95633	Dillicious Dill Dip Mix	16	\$2.80	\$3.75	25%
23065	Wh Strawberry Cs/10	18	\$21.89	\$35.90	39%	NATIVE HARVEST					
23068	Dark Hearts	19	\$3.75	\$4.99	25%	95492	Maple Syrup	17	\$6.75	\$9.95	32%
23069	Milk Hearts	19	\$3.75	\$4.99	25%	95494	Wild Rice	17	\$7.65	\$10.25	25%
23074	Toffee Crunch Cs/30	18	\$32.49	\$47.70	32%						
23080	Dark Raspberry Cs/10	18	\$21.89	\$35.90	39%						
PARC											
43085	Medjoul Dates	16	\$5.15	\$7.50	33%						
43087	Al-Fahem Almonds	16	\$4.60	\$6.95	33%						
43088	Traditional Couscous	16	\$3.20	\$4.75	35%						

*Please note that the SRP for Divine Chocolate Cases is based on charging \$1.59 per small bar, and \$3.59 per large bar.

A shipping surcharge for chocolate may be applied from May to September, depending on temperatures. Please contact customer service for more information.

New items are in bold
w = web-only item

RETAIL STORE BOOK PRICE LIST

SPRING/SUMMER 2010

SERRV

These are the books offered at a discount to our store customers through July 15, 2010. Please refer to YOUR PRICE column to find the amount SERRV will charge you for each item. We have included columns indicating the Suggested Retail Price (SRP)* and the discount percentage we are offering you per product.

SKU	PRODUCT NAME	PG	YOUR PRICE	SRP	DISCOUNT
95041	If the World Were a Village	23	\$14.20	\$18.95	25%
95077	Global Vegetarian Cooking	15	\$14.95	\$19.95	25%
95210	The World of Street Food	15	\$14.95	\$19.95	25%
95424	Global Babies	23	\$5.20	\$6.95	25%
95610	Mama, Do You Love Me?	23	\$5.20	\$6.99	25%
95613	Divine Cookbook	w	\$26.25	\$35.00	25%
95961	Fair Trade: A Beginner's Guide	w	\$11.20	\$14.95	25%
SALE BOOKS					
95925	Harvest of Hope (1)	w	\$3.50	\$7.00	50%

w = web-only item

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